

The background of the entire page is a close-up, textured image of the American flag, showing the stars and stripes in shades of red, white, and blue.

15TH ANNUAL  
NORTH ROCKLAND COMMUNITY  
5K RUN/WALK

"WE CARE"

**SUNDAY, JUNE 3, 2018 AT 9:00 A.M.**

REGISTRATION BEGINS AT 7:00 A.M.

BOWLINE POINT PARK  
HAVERSTRAW, NEW YORK

**\*\*\*PROCEEDS BENEFIT\*\*\***

**THREE NORTH ROCKLAND FAMILIES:**

**ISABELLA MUNOZ**

**PETER SASSO**

**BRIAN DOLAN**

FREE REFRESHMENTS



# SPONSORSHIP PACKET

## WHAT IS THE 15<sup>TH</sup> ANNUAL NORTH ROCKLAND COMMUNITY 5K RUN/WALK?

It is our good fortune to announce the 15th Annual North Rockland Community 5K Run/Walk. This will be a day of community involvement for a wonderful cause. The community will be donating the proceeds from the 5K Run/Walk to:

**ISABELLA MUNOZ** - also known as "Bella" by her family and friends, is 12 years old and a 7<sup>th</sup> grader at Fieldstone Middle School. Bella is a straight "A" student and very athletic playing in the Haverstraw Little league and St. Peters CYO Basketball programs. In early January 2018, Bella was rushed to Columbia Presbyterian Morgan Stanley Hospital in congestive heart failure. She was immediately put on the National Heart Replacement list and coded most critical (1A). She has had extensive surgery to stabilize her condition including the placement of an internal pump to augment her weakened heart. Bella is bed-ridden waiting for a heart transplant but continues to have a positive attitude and an inspirational smile.

**PETER SASSO** - had a mild stroke in July 2017, which required surgery in September 2017. Complications during surgery resulted in a medically induced coma, and he then suffered a massive debilitating stroke. Now, Peter is paralyzed on the right side of his body. He also has aphasia, which affects his speech and limits his ability to communicate his basic needs. His road to recovery is going to be long and hard, but Peter is a fighter! At just 57 years old, right now he needs us more than ever. Peter needs countless hours of medical care, nursing assistance, and therapy to get back home with his family, where he belongs.

**BRIAN DOLAN** - has been in the need of a kidney for about five years now. He goes for dialysis treatments three days a week, for 4-5 hours a session, Brian has lost his job this year due to a Charco foot disease also known as a diabetic foot fractures and has been in and out of rehabs trying to get the foot to heal. He is currently in a rehab facility. When people hear the word volunteer, Brian's name is first to come to their mind. He's also a member of the Haverstraw Fire Department for over 15 years and has committed his life to find a cure for cancer as chairman for Relay for Life. He does not complain about the amount of time he spends at dialysis or how tired he is after a long day. Brian remains one of the strongest people in our community who always stays positive and continues to charge on with life.

The run/walk will take place on Sunday, June 3, 2018, at Bowline Point Park. The Children's Race will begin at 8:30 AM and the 5K Run/Walk will begin at 9:00 AM. Based on last year's event, we are anticipating a tremendous turnout from people throughout Rockland County.

The 15th Annual North Rockland Community 5K Run/Walk will be chaired by Town of Haverstraw Supervisor Howard T. Phillips, Jr., Town of Stony Point Supervisor Jim Monaghan and North Rockland Athletic Director Joseph Casarella.

Even in these difficult economic times, the people of North Rockland have always dedicated themselves to helping those in need. We believe that is the true nature and character of our residents and businesses.

Attached please find a list of different levels of donations if you wish to contribute to this worthy cause. Your help and assistance will make this event a lasting memory for the families involved. **For your benefit we have provided a return envelope to return your donation.** This year we are encouraging you to **pre-register** if you wish to participate in the race. Pre-registration will enable race day to run more smoothly. Thank you.

**HOWARD T. PHILLIPS, JR.**  
SUPERVISOR

**JOSEPH CASARELLA**  
NRHS Athletic Director

**JIM MONAGHAN**  
SUPERVISOR



## **SPONSORSHIP BENEFITS**

The 15<sup>th</sup> Annual North Rockland Community 5K Run/Walk offers local and regional exposure for your company or business in the following ways.

**Media Coverage**

**Merchandising**

**Product Sampling**

**Targeted Audience of Consumers**

**Image-Building Opportunities**

**Employee & Corporate Team Motivator**

**Association with Local & National Health Movement**

You have a choice of the following levels of sponsorship, which entitles you to the following\*:

### **PLATINUM - \$1,500**

Booth at Race  
Assist in Presenting Awards  
Banner at Race (Provided by Company)  
Name on T-Shirt (large letters)  
Acknowledgment on Town of Haverstraw Website  
Announcement on Race Day  
Sponsorship Sign at Race  
Complimentary 5 race entries

### **GOLD - \$1,000**

Name on T-Shirt  
Acknowledgment on TOH Website  
Announcement on Race Day  
Sponsorship Sign at Race  
Complimentary 5 race entries

### **SILVER - \$500**

Name on T-Shirt  
Acknowledgment on TOH Website  
Announcement on Race Day  
Sponsorship Sign at Race

### **BRONZE - \$250**

Name on T-Shirt  
Acknowledgment on TOH Website  
Announcement on Race Day  
Sponsorship Sign at Race

**The deadline to have your name printed on the t-shirts is May 11, 2018.**

### **PATRON (OTHER DONATION)**

Race Day Acknowledgment

**\*Sponsorship is tax-deductible.**



## **SPONSORSHIP REPLY FORM**

We are pleased to support the 15<sup>TH</sup> Annual North Rockland Community  
5K Run/Walk

“WE CARE” and desire to be recognized as a proud sponsor of this worthwhile community event!

<b>PLATINUM</b>	<b>\$1,500</b>
<b>GOLD MEDAL SPONSOR</b>	<b>\$1,000</b>
<b>SILVER MEDAL SPONSOR</b>	<b>\$500</b>
<b>BRONZE MEDAL SPONSOR</b>	<b>\$250</b>
<b>PATRON</b>	<b>\$_____</b>

**NAME** \_\_\_\_\_

**COMPANY** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**CITY** \_\_\_\_\_ **STATE** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**PHONE #** \_\_\_\_\_ **E-MAIL** \_\_\_\_\_

**AMOUNT SPONSORED \$** \_\_\_\_\_

Please make checks payable to North Rockland Community Family Day. The 15<sup>TH</sup> Annual North Rockland Community Family Day is recognized as a tax-exempt, non-profit organization. All donations are tax-deductible. Donations must be received by May 11, 2018 to guarantee your name on the T-shirt.

Kindly complete and return this form to: **NRCFD**  
**1 ROSMAN ROAD**  
**GARNERVILLE, NY 10923**  
**Attention: Michael Gamboli**

For more information visit our website at:

**[www.townofhaverstraw.org](http://www.townofhaverstraw.org)**

**OR CALL (845) 429-2200**